

NORMAN CITY COUNCIL TEAM

CORE

We are:

- Hard-working
- Unique
- Cross-generational
- Committed

GUIDES

We create a unified,
powerful vision by:

- Developing a strategy for job creation opportunities
- Listening to everyone
- Working together
- Making positive changes
- Pushing to a higher level
- Moving past the trust issue
- Accomplishing our individual goals
- Being effective
- Being diplomatic
- Being statesmen and stateswomen

DESTINATION

“The very essence of leadership is you have to have a vision. It’s got to be a vision you articulate clearly and forcefully on every occasion. You can’t blow an uncertain trumpet.”

~ Theodore Hesburgh

2017-18 NORMAN CITY COUNCIL



STRATEGIES TO PLOT A SUCCESSFUL COURSE

- We **respect our differences** but we **work as a team** so we’re committed to the results of our decisions.
- We **communicate with each other** and with staff to share issues and concerns and to gain information and perspectives that help us make informed decisions.
- We **treat one another with respect, decorum, and professional courtesy.**
- We ensure we **agree on priorities** through annual goal setting, mid-year review, progress report, and City Clerk’s monthly Agenda Topic list – to stay on **top of important issues** while **meeting deadlines** on the **urgent issues** we address.
- We use committees and smaller groups as forums for sharing concerns, becoming familiar with background information and staff recommendations, and to **identify potential areas for agreement.**
- We **enhance communication** with the community using our existing communication tools, a new strategic communication plan as well as new techniques to reach a broader range of people in a way that is meaningful to them.
- We **strive to resolve differences** early enough that we are **all in favor** when an item is on the agenda to call an election. We are either all in favor of the proposal or we can say, “it’s not my preferred solution, but I will support the result.”

KEYS

Respect • Teamwork • Communication • Courtesy
• Goals • Agreement • Resolution

NORMAN CITY COUNCIL ROAD MAP

On Board

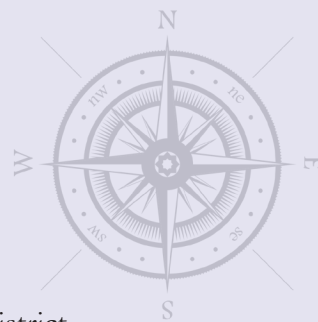
Goals that carryover from 2016-17 or already in progress

Long-term (3-5 years)

Stormwater Utility
Senior Center
NORMAN FORWARD
Comprehensive Plan Update

Short-term (1-2 years)

Center City TIF
Recycling (Multifamily and Commercial)
Specific Neighborhood Garage Apts Overlay District
University North Park Master Development Plan/RTKL Associates
Parking Garage Partnership
Sidewalk Connectivity and Possible New Funding Sources
Ethics Ordinance
Energy Audit/Renewables (ECAB)



Primary Destinations

Goals that received majority support

Short-term (1-2 years)

Revise and Update Zoning Ordinances

- Simplified Planned Unit Development (SPUD)
- Tiny Houses, Alternative Homebuilding Materials
- Agricultural Special Uses, A-2 Revisions for Wedding Venues, Rural Development and Agritourism
- Housing Accessibility
- Residential Lighting
- Special Use for Smoke Shops

City Council Meeting Participation Opportunities/Agenda Protocols
Business Development Processes
Council Social Media Policy

Secondary Destinations

Goals that received solid support but less than majority

Short-term (1-2 years)

Expand ADA Transition Plan Update Study (Housing and Aging in Place Resolution)
Develop a Mobile App Compatible with City's Website
Optional Green Building Code with Incentives

Short-term Decision/Long-term Implementation or Completion

Plastic Bag Fee

Watch List

*Goals that received minority support
(These goals are expected to move up in priority over time or to be replaced by higher priority goals in the future.)*

- Rural Internet
- Dog Park Improvements; Second Dog Park
- Bike Ordinances ("Idaho Stop;" Bike Laws)
- Adopt Tree Ordinance
- Close all or a Portion of Main Street for Art Walk
- 100% ADA-accessible Playground
- Parking Ordinance/Off Street Parking Requirements